

## Ukrainian Pay TV market drops 5%

The events in the past 8 months including the annexation of Crimea, the banning of Russian channels as well as the military actions in Ukraine have lead to a 5% decrease in the Pay TV market in the country. This was announced during the Pay-TV in Ukraine module at the Kiev Media Week conference. Other problems which were highlighted include old legislation as well as lack of actions protecting content from piracy.

Sergey Boiko, President of Volia, commented that the drop on the Pay TV market in the country is 5% and was influenced by the ban of Russian channels, i.e. a total of 15, as well as the aforementioned issues.

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